

VISUAL CITI

SIGNAGE PRINTING DISPLAYS

Our commitments drive
Interactions made easier
Expertise made more accessible
Relationships made more meaningful
Success that is shared
Our values are the foundation
Deliver together responsibly

Allow Us to Introduce Ourselves

Serving clients nationwide for nearly a decade, Visual Citi is a full service signage, printing and fabrication company. Our ingenuity and craftsmanship has attracted the attention of some of today's leading companies, including Bank of America, Starwood Hotels and Resorts, to name a few. With manufacturing facilities in both New York and overseas, our experienced team of designers and fabricators can design and produce your projects in house, resulting in faster turnaround times and cost-effective installations.



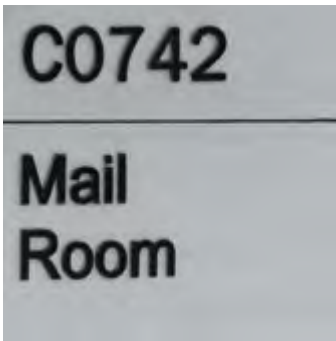
Experts in Execution

At Visual Citi, we focus on managing all of the little details – material selection, design, and custom fabrication – so you don't have to.



Home Equity	2
IPBG Operations	2
Training Design & Development	
NE Consumer Division	1
Engineering & Operations	1
Business Credit Express	1
Initiative Management	1





ADA and Wayfinding Signs

Visual Citi produces custom-made ADA and wayfinding signage to ensure adherence to code regulations, while maintaining the integrity and look of your brand. Our carefully crafted signage solutions, ranging from lobby directories, restroom signs, exit signs to fire safety signs, will enhance your facility for ease of navigation and safety. Available in a variety of sizes, colors and textures.



Lifestyle Graphics - **Engaging & Powerful**

Visual Citi offers a wide range of imaging capabilities. Our state of the art print facility houses large and grand format machines, flatbed printing and silk screening. We combine our technology and creativity with your brand to help bring your visions to life.





Dimensional Lettering

Your company identity says a lot about you. It represents your offerings, your organizational aspirations and distinguishes your company from all others. Choose from our vast selection of colors, materials and finishes to give your architectural signage an edge over the competition.



Custom Fabrication

Our manufacturing facility in New York houses state of the art machinery for the fabrication of all your acrylic, metal, wood, foam and vinyl products. We provide custom colors and design schemes to match all of your signage requirements. Our staff of professionals will work with you to advise as to the best usage of substrate to accommodate your building environment and extend the longevity of your project.



Etching, Engraving & Finishing

An exclusive sign and display manufacturer, Visual Citi brings an unparalleled level of expertise in etching, engraving and finishing. Our advanced machinery can engrave raised or recessed text, logos and graphics that are then paint-filled in the color of your choice. To ensure each intricate element of your signage is highlighted, Visual Citi offers custom etching services. Available in aluminum, bronze, stainless steel and zinc, our chemical etching process allows us to add artwork to your signage with precision. This is ideal for the replication of detailed photos and logos. We create dedication and memorial plaques, donor awards, recognition, architectural and interpretive signage in satin, polished and anodized finishes.



VISUAL CITY

WINDOW DISPLAYS

ACRYLIC & WOOD FIXTURES

C-PRINTS LASER CUTTING
CNC ROUTING

CUSTOM FABRICATION

CUT VINYL ETCHING & ENGRAVING
DIMENSIONAL LETTERS

GRAPHIC ROLLOUTS

POP DISPLAYS

ARCHITECTURAL SIGNAGE

ADA SIGNAGE
LIGHTBOXES BANNERS

LARGE FORMAT PRINTING